SUSHAN KARKI

SOCIAL MEDIA MANAGER

Balkot, Bhaktapur | karkisush1470@gmail.com | www.sushankarki.com.np

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SUMMARY

Creative and versatile Graphic Designer with expertise in visual communication, digital marketing, and web development. Combines technical proficiency in design software with strong understanding of user interface principles and brand identity development. Proven track record of delivering compelling visual solutions across educational, technology, and retail sectors. Passionate about creating impactful designs that drive engagement and enhance user experience.

PROFESSIONAL EXPERIENCE

Social Media Manager. Niharika Production Pvt. Ltd.   **Present**
- Designed engaging social media content and graphics for various platforms
- Planned and executed social media campaigns to boost engagement and reach
- Developed multimedia content, including videos, animations, and posts for campaigns
- Maintained brand voice and visual consistency across all social media channels

Graphic Designer. SSB Educational Consultancy   **March 2024 - August 2024**
- Created educational materials, infographics, and promotional content for student recruitment
- Designed social media graphics and digital advertising campaigns
- Developed branding materials for educational programs and events
- Collaborated with content team to produce engaging visual learning resources

White Feathers jewellery   **Freelancer**
- Developed comprehensive brand identity and visual marketing materials for luxury jewellery brand
- Created product photography layouts and promotional graphics for digital campaigns
- Designed packaging concepts and retail display materials

Graphic Designer & social media manager. etutorclass   **Jan 2023 - April 2024**
- Produced technical documentation graphics and user interface elements for software products
- Designed corporate presentations, brochures, and digital marketing materials
- Developed website graphics and maintained visual consistency across digital platforms
- Supported product development teams with visual design solutions

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EDUCATION

+2, Janapremi College   **Jan 2022 - Jun 2024**

Bachelor in Information Technology (BIT Hons)   **Nov 2025 - Nov 2028**
Nilai University

SKILLS

- Graphic Design
- UI Design
- Video Editing
- Digital Marketing